

DESCRIPTION OF THE COURSE OF STUDY

Course code	0532.6.GE01.D.E	
Name of the course in	Polish	<i>Ekoturystyka</i>
	English	Ecotourism

1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

1.1. Field of study	Geography
1.2. Mode of study	Stationary
1.3. Level of study	First Bachelor's Degree
1.4. Profile of study*	general academic
1.5. Person/s preparing the course description	prof. UJK dr hab. Maria Górska-Zabielska
1.6. Contact	maria.gorska-zabielska@ujk.edu.pl tel. 41 349-64-35

2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

2.1. Language of instruction	English, Polish
2.2. Prerequisites*	Basic knowledge of environmental protection

3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

3.1. Form of classes	classes	
3.2. Place of classes	classes in the teaching rooms of the University	
3.3. Form of assessment	credit with grade	
3.4. Teaching methods	practical activity (own work, tasks to be done), discussion, independent projects, talk	
3.5. Bibliography	Required reading	Zaręba D., 2010: Ekoturystyka. Wyzwania i nadzieje. Wydawnictwo Naukowe PWN, Warszawa. Bohdanowicz P., 2005: Turystyka a świadomość ekologiczna. Wydawnictwo Adam Marszałek, Toruń. Machnik A., 2006: Ecotourism in protected areas – chances and threats. Polish Journal of Environmental Studies Vol. 15 (5c): 57-59
	Further reading	Burzyński T. (red.), 2011: Ekologia w turystyce jako tendencja rozwoju gospodarki XXI wieku. Wyd. Instytut Turystyki w Krakowie, Kraków. Gotowt-Jeziorska A., Śledzińska J. (red.), 2008: Turystyka zrównoważona i ekoturystyka, Wydawnictwo PTTK "Kraj", Warszawa. Cabaj W., Kruczek Z. 2007: Podstawy geografii turystycznej, Wydawnictwo Proksenia, Kraków.

4. OBJECTIVES, SYLLABUS CONTENT AND INTENDED LEARNING OUTCOMES

4.1. Course objectives (including form of classes)
C1. To acquaint students with the concepts, principles and state of ecotourism in Poland and in the world
C2. Raising awareness of the role of ecotourism in the protection of natural and cultural heritage as well as in regional, supraregional and global development
C3. Preparation for designing a network of ecotourism facilities and attractions
4.2. Detailed syllabus (including form of classes)
Classes
Basic concepts, goals and principles of ecotourism (1 hour)
The impact of mass tourism on the environment. Sustainable tourism and environmental awareness (2 hours)
Ethics and personal culture of an ecotourist. Ecological tourist product (attractions, infrastructure) (2 hours)
Protected areas and their importance in ecotourism. Eco-museums and Green Routes in Poland, their characteristics and an attempt to assess their attractiveness (2 hours)
Institutions and ecotourism organizations in Poland. Regional institutions and organizations supporting ecotourism projects. Evaluation of the attractiveness of ecotourism offers on websites - selected examples (2 hours)
Creating a list of the regional natural and cultural heritage resource. Designing and creating an ecotourism network in the region. Eco-agritourism farms (2 hours)
Creating a quest - a flywheel for the development of ecotourism in peripheral tourist areas (2 hours)
Ecotourism in the world on selected examples. World ecotourism organizations. Review and analysis of foreign ecotourism projects (2 hours)

4.3 Intended learning outcomes

Code	A student, who passed the course	Relation to learning outcomes
within the scope of KNOWLEDGE:		
W01	describes the methods of environmental protection on the principles of sustainable development	GEO1A_W03
W02	characterizes problems, connections and relations between particular disciplines of Earth sciences and the possibilities of their use in socio-economic life, in the local, regional and global dimensions	GEO1A_W05
W03	characterizes the role of man as the creator of culture and the subject constituting social structures and the principles of their functioning	GEO1A_W10
W04	explains the natural and non-natural foundations of the functioning of the economy on a local, regional and global scale, its development and the principles of creating and running individual economic activity	GEO1A_W11
within the scope of ABILITIES:		
U01	selects the optimal methods of acquiring, analyzing and presenting geographic data (including GIS), carries out various types of field mapping, standard measurements in the laboratory, uses correctly selected geodetic equipment and maps; interprets the results	GEO1A_U01
U02	identifies, analyzes and predicts development directions and interprets the spatial differentiation of socio-economic and political phenomena and processes in regional, national and international terms	GEO1A_U06
U03	analyzes problems related to the natural environment and finds solutions to them using selected methods of spatial analysis	GEO1A_U08
within the scope of SOCIAL COMPETENCE:		
K01	is convinced of the importance of knowledge in the field of geography in planning and running social projects	GEO1A_K01
K02	recognizes the importance of geographic knowledge in solving cognitive and practical problems and critically evaluates information from various sources on this subject	GEO1A_K03

4.4. Methods of assessment of the intended learning outcomes

Teaching outcomes (code)	Method of assessment (+/-)																				
	Exam oral/written*			Test*			Project*			Effort in class*			Self-study*			Group work*			Others* e.g. standardized test used in e-learning		
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes					
	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...
W01					x			x			x			x			x				
W02					x			x			x			x			x				
W03					x			x			x			x			x				
W04					x			x			x			x			x				
U01					x			x			x			x			x				
U02					x			x			x			x			x				
U03					x			x			x			x			x				
K01					x			x			x			x			x				
K02					x			x			x			x			x				

*delete as appropriate

4.5. Criteria of assessment of the intended learning outcomes

Form of classes	Grade	Criterion of assessment
classes (C)* (including e-learning)	3	Obtaining from 51% - 60% of the total number of points. possible to obtain on the exam
	3,5	Obtaining from 61% - 70% of the total number of points. possible to obtain on the exam
	4	Obtaining from 71% - 80% of the total number of points. possible to obtain on the exam
	4,5	Obtaining from 81% - 90% of the total number of points. possible to obtain on the exam
	5	Obtaining from 91% - 100% of the total number of points. possible to obtain on the exam

5. BALANCE OF ECTS CREDITS – STUDENT’S WORK INPUT

Category	Student's workload	
	Full-time studies	Extramural studies
NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/	15	7
<i>Participation in lectures*</i>		
<i>Participation in classes, seminars, laboratories*</i>	15	7
<i>Preparation in the exam/ final test*</i>		
<i>Others (please specify e.g. e-learning)*</i>		
INDEPENDENT WORK OF THE STUDENT/NON-CONTACT HOURS/	35	43
<i>Preparation for the lecture*</i>		
<i>Preparation for the classes, seminars, laboratories*</i>	5	10
<i>Preparation for the exam/test*</i>	10	10
<i>Gathering materials for the project/Internet query*</i>	10	15
<i>Preparation of multimedia presentation</i>	10	8
<i>Others *</i>		
TOTAL NUMBER OF HOURS	50	50
ECTS credits for the course of study	2	2

**delete as appropriate*

Accepted for execution (date and legible signatures of the teachers running the course in the given academic year)

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