

DESCRIPTION OF THE COURSE OF STUDY

Course code	0532-1TiR-C26-Ag	
Name of the course in	Polish	<i>Agroturystyka</i>
	English	<i>Agritourism</i>

1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

1.1. Field of study	Tourism and Recreation
1.2. Mode of study	Stationary studies
1.3. Level of study	Bachelor degree studies
1.4. Profile of study*	Practical
1.5. Person/s preparing the course description	Dr Monika Cepil
1.6. Contact	monika.cepil@ujk.edu.pl

2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

2.1. Language of instruction	Polish
2.2. Prerequisites*	Lack

3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

3.1. Form of classes	Lectures – 15 hours, Classes – 15 hours,
3.2. Place of classes	Classes in classrooms
3.3. Form of assessment	Passing with grade
3.4. Teaching methods	Problem lecture and seminar, exercises, discussion, paper
3.5. Bibliography	Required reading Drzewiecki Maciej, <i>The basics of agritourism</i> , Bydgoszcz 2002 (Drzewiecki Maciej, <i>Podstawy agroturystyki</i> , Bydgoszcz 2002), <i>Agritourism guide Świętokrzyskie Voivodeship</i> , Kielce 2008 (<i>Informator agroturystyczny województwa świętokrzyskiego</i> , Kielce 2008), Wojciechowska Jolanta, <i>Agritourism. Signum of tourism and rural areas</i> , Warsaw 2020 (Wojciechowska Jolanta, <i>Agroturystyka. Signum turystyki i obszarów wiejskich</i> , Warszawa 2020)
	Further reading <i>Tourist-related infrastructure as an element enriching the offer of rural areas</i> (Cezary Jastrzębski), WSEPiNM, Kielce 2014 (<i>Infrastruktura okołoturystyczna jako element wzbogacający ofertę obszarów wiejskich</i> (Cezary Jastrzębski), WSEPiNM, Kielce 2014), <i>Rural tourism without borders</i> (Cezary Jastrzębski), WSEPiNM, Kielce 2015 (<i>Turystyka wiejska bez granic</i> (Cezary Jastrzębski), WSEPiNM, Kielce 2015)

4. OBJECTIVES, SYLLABUS CONTENT AND INTENDED LEARNING OUTCOMES

<p>4.1. Course objectives (including form of classes)</p> <p>Lectures</p> <p>C1. - clarification of terminological concepts related to agritourism C2. – indication of the importance of agritourism in the development of tourism C3. - identifying the most important phenomena, problems and trends related to agritourism</p> <p>Classes</p> <p>C1. – introduction agritourism in Świętokrzyskie Voivodeship C2. - practicing the practical ability to assess the phenomena and processes related to agritourism</p>
<p>4.2. Detailed syllabus (including form of classes)</p> <p>Lectures</p> <p>1. Rural areas and models of agriculture in the European Union. Processes of changes in the Polish countryside (1 hour) 2. Experiences in activating the countryside through tourism. Forms and types of rural tourism - the evolution of terms (1 hour) 3. Outline of the development of agritourism in the world. The balance of the experience of agritourism in Poland (1 hour) 4. Basic concepts in agritourism. Natural, cultural and socio-economic conditions for the development of agritourism (1 hour) 5. Characteristics of factors influencing the development of agritourism (1 hour) 6. Evaluation of the quality of rural accommodation facilities. Attractiveness in an agritourism farm (1 hour) 7. Agritourism associations, the essence of their creation and operation, and the features of their activities. A modern offer in</p>

<p>agritourism (1 hour)</p> <p>8. Recreation on an agritourism farm (1 hour)</p> <p>9. Material base of rural tourism, infrastructure and accompanying services (1 hour)</p> <p>10. Categorization of rural accommodation facilities (1 hour)</p> <p>11. Characteristics of buyers of agritourism services (1 hour)</p> <p>12. Marketing of agritourism services (1 hour)</p> <p>13. New paradigms for the development of Polish agritourism (1 hour)</p> <p>14. Agritourism in creating types of tourism space (1 hour)</p> <p>15. Changes in the countryside under the influence of agritourism (1 hour)</p> <p>Classes</p> <p>1. The surroundings of the selected agritourism farm in my commune: natural heritage, material and intangible cultural heritage (4 hours)</p> <p>2. Comparison of the equipment of five neighboring agritourism farms (2 hours)</p> <p>3. Business plan for the agritourism farm (2 hours)</p> <p>4. Program of a weekend stay of a family of four in a selected agritourism farm in my commune (2 hours)</p> <p>5. Evaluation of the website of the selected agritourism farm in my commune (2 hours)</p> <p>6. A survey examining the satisfaction of tourists with their stay on an agritourism farm (3 hours)</p>

4.3 Intended learning outcomes

Code	A student, who passed the course	Relation to learning outcomes
within the scope of KNOWLEDGE:		
W01	characterizes the achievements and traditions of agritourism	TIR1P_W01
within the scope of ABILITIES:		
U01	makes observations and the genesis and interpretation of agritourism phenomena and forecasts their practical effects	TIR1P_U01
U02	uses various sources of agritourism knowledge, acquiring data from text and cartographic publications, electronic databases and multimedia applications in order to describe and analyze the processes and phenomena characteristic of agritourism	TIR1P_U02
U03	is able to discuss the most important problems of agritourism	TIR1P_U06
within the scope of SOCIAL COMPETENCE:		
K01	communicates with people who are not specialists in the field of interpretation of the basic problems of agritourism	TIR1P_K01

4.4. Methods of assessment of the intended learning outcomes

Teaching outcomes (code)	Method of assessment (+/-)																							
	Exam oral/written*			Test*			Project*			Effort in class*			Self-study*			Group work*			Others* e.g. standardized test used in e-learning					
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes					
	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...
W01					X						X			X			X							
U01					X						X			X			X							
U02											X			X			X							
U03										X	X			X			X							
K01														X			X							

*delete as appropriate

4.5. Criteria of assessment of the intended learning outcomes

Form of classes	Grade	Criterion of assessment
lecture (L) (including e-learning)	3	briefly presents the achievements and traditions of agritourism, and also observes the genesis and interpretation of agritourism phenomena
	3,5	characterizes the basic achievements and traditions of agritourism, and also observes the genesis and interpretation of agritourism phenomena
	4	analyzes the achievements and traditions of agritourism, and also observes the genesis and interpretation of agritourism phenomena
	4,5	describes in a comprehensive manner the achievements and traditions of agritourism, is able to interest listeners

		in agritourism problems, and also observes the genesis and interpretation of agritourism phenomena
	5	discusses the achievements and traditions of agritourism, is able to interest listeners in agritourism problems, and also observes the origins and interpretation of agritourism phenomena
classes (C)*	3	uses selected sources of agritourism knowledge and forecasts the practical effects of agritourism activities in a selected facility or area
	3,5	uses various sources of agritourism knowledge and forecasts the practical effects of agritourism activities in a selected facility or area
	4	uses optimal sources of agritourism knowledge and forecasts the practical effects of agritourism activities of the selected facility or area
	4,5	uses optimal sources of agritourism knowledge and predicts in detail the practical effects of agritourism activities of the selected facility or area
	5	uses the sources of agritourism knowledge in a critical way and predicts in detail the practical effects of agritourism activities of a selected facility or area at a high editorial level

5. BALANCE OF ECTS CREDITS – STUDENT’S WORK INPUT

Category	Student's workload	
	Full-time studies	Extramural studies
<i>NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/</i>	<i>30</i>	<i>18</i>
<i>Participation in lectures*</i>	<i>15</i>	<i>9</i>
<i>Participation in classes, seminars, laboratories*</i>	<i>15</i>	<i>9</i>
<i>Preparation in the exam/ final test*</i>		
<i>Others (please specify e.g. e-learning)*</i>		
<i>INDEPENDENT WORK OF THE STUDENT/NON-CONTACT HOURS/</i>	<i>45</i>	<i>57</i>
<i>Preparation for the lecture*</i>		
<i>Preparation for the classes, seminars, laboratories*</i>		
<i>Preparation for the exam/test*</i>		
<i>Gathering materials for the project/Internet query*</i>		
<i>Preparation of multimedia presentation</i>		
<i>Others *</i>		
<i>TOTAL NUMBER OF HOURS</i>	<i>75</i>	<i>75</i>
ECTS credits for the course of study	3	3

**delete as appropriate*

Accepted for execution (date and legible signatures of the teachers running the course in the given academic year)

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