

DESCRIPTION OF THE COURSE OF STUDY

Course code	0532-1TiR-F1-E	
Name of the course in	Polish	<i>Ekoturystyka</i>
	English	<i>Ecotourism</i>

1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

1.1. Field of study	Tourism and Recreation
1.2. Mode of study	Stationary
1.3. Level of study	First Bachelor's Degree
1.4. Profile of study*	practical
1.5. Person/s preparing the course description	prof. UJK dr hab. Maria Górska-Zabielska
1.6. Contact	maria.gorska-zabielska@ujk.edu.pl tel. 41 349-64-35

2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

2.1. Language of instruction	Polish, English
2.2. Prerequisites*	basic knowledge of environmental protection

3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

3.1. Form of classes	classes	
3.2. Place of classes	classes in the teaching rooms of the University	
3.3. Form of assessment	credit with grade	
3.4. Teaching methods	lecture: verbal methods (description), quest (= geocaching, project), multimedia presentations, practical (own work, tasks to be done), discussion, seminar: independent work, talk	
3.5. Bibliography	Required reading	Zareba D., 2010: Ekoturystyka. Wyzwania i nadzieje. Wydawnictwo Naukowe PWN, Warszawa. Bohdanowicz P., 2005: Turystyka a świadomość ekologiczna. Wydawnictwo Adam Marszałek, Toruń. Machnik A., 2006: Ecotourism in protected areas – chances and threats. Polish Journal of Environmental Studies Vol. 15 (5c): 57-59.
	Further reading	Burzyński T. (red.), 2011: Ekologia w turystyce jako tendencja rozwoju gospodarki XXI wieku. Wyd. Instytut Turystyki w Krakowie, Kraków. Gotowt-Jeziorska A., Ślodzińska J. (red.), 2008: Turystyka zrównoważona i ekoturystyka, Wydawnictwo PTTK "Kraj", Warszawa. Cabaj W., Kruczek Z. 2007: Podstawy geografii turystycznej, Wydawnictwo Proksenia, Kraków.

4. OBJECTIVES, SYLLABUS CONTENT AND INTENDED LEARNING OUTCOMES

<p>4.1. Course objectives (including form of classes)</p> <p>C1. To acquaint students with the concepts, principles and state of ecotourism in Poland and in the world</p> <p>C2. Raising awareness of the role of ecotourism in the protection of natural and cultural heritage as well as in regional, supra-regional and global development</p> <p>C3. Preparation for designing a network of ecotourism facilities and attractions.</p> <p>4.2. Detailed syllabus (including form of classes)</p> <p>Basic concepts, goals and principles of ecotourism (1 hour)</p> <p>The impact of mass tourism on the environment. Sustainable tourism and environmental awareness (2 hours)</p> <p>Ethics and personal culture of an ecotourist. Ecological tourist product (attractions, infrastructure) (2 hours)</p> <p>Protected areas and their importance in ecotourism. Eco-museums and Green Routes in Poland, their characteristics and an attempt to assess their attractiveness (2 hours)</p> <p>Institutions and ecotourism organizations in Poland. Regional institutions and organizations supporting ecotourism projects. Evaluation of the attractiveness of ecotourism offers on websites - selected examples (2 hours)</p> <p>Creating a list of the regional natural and cultural heritage resource. Designing and creating an ecotourism network in the region. Eco-agritourism farms (2 hours)</p> <p>Creating a quest - a flywheel for the development of ecotourism in peripheral tourist areas (2 hours)</p> <p>Ecotourism in the world on selected examples. World ecotourism organizations. Review and analysis of foreign ecotourism projects (2 hours)</p>

4.3 Intended learning outcomes

Code	A student, who passed the course	Relation to learning outcomes
within the scope of KNOWLEDGE:		
W01	describes the relationship between administrative, economic and social structures and institutions, including tourism, both on a national, international and intercultural scale.	TIR1P_W04
W02	defines the basic concepts and processes occurring in the natural environment in terms of its individual components used in tourism and recreation, also taking into account the practical applications of this knowledge	TIR1P_W05
W03	analyzes the relationship between contemporary achievements of Earth sciences and the possibilities of their practical use for the purposes of tourism and recreation, taking into account the principles of sustainable use of biodiversity	TIR1P_W08
within the scope of ABILITIES:		
U01	obtains data from text publications, cartographic and electronic databases, taking into account intellectual property law and applies basic statistical methods to detailed description and practical analysis of processes and phenomena related to tourism and recreation	TIR1P_U02
U02	independently acquires knowledge in a targeted manner, which will enable him to analyze simple problems, the knowledge of which is necessary in the organization and service of tourist traffic, giving the possibility of continuing education throughout life	TIR1P_U05
U03	analyzes selected phenomena and problems of the tourism and recreation sector taking place in contemporary social organizations (also in the historical context) and proposes their solution and practical implementation	TIR1P_U10
within the scope of SOCIAL COMPETENCE:		
K01	works in a practical and entrepreneurial way, actively using the acquired knowledge in the field of physical culture, social, natural and economic sciences.	TIR1P_K01
K02	actively participates in groups, organizations and institutions that carry out tasks related to the provision of tourist and recreational services	TIR1P_K02
K03	is responsible for his own safety and that of other participants in tourist traffic during work and stay in the field, and in emergency situations he can make the right decisions	TIR1P_K03

4.4. Methods of assessment of the intended learning outcomes

Teaching outcomes (code)	Method of assessment (+/-)																							
	Exam oral/written*			Test*			Project*			Effort in class*			Self-study*			Group work*			Others* e.g. standardized test used in e-learning					
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes					
	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...	L	C	...
W01					X			X			X			X										
W02					X			X			X			X										
W03					X			X			X			X				X						
U01					X			X			X			X										
U02					X			X			X			X										
U03					X			X			X			X				X						
K01								X			X			X				X						

*delete as appropriate

4.5. Criteria of assessment of the intended learning outcomes

Form of classes	Grade	Criterion of assessment
classes (C)*	3	Obtaining from 51% - 60% of the total number of points. possible to obtain on the exam
	3,5	Obtaining from 61% - 70% of the total number of points. possible to obtain on the exam
	4	Obtaining from 71% - 80% of the total number of points. possible to obtain on the exam
	4,5	Obtaining from 81% - 90% of the total number of points. possible to obtain on the exam
	5	Obtaining from 91% - 100% of the total number of points. possible to obtain on the exam

5. BALANCE OF ECTS CREDITS – STUDENT’S WORK INPUT

Category	Student's workload	
	Full-time studies	Extramural studies
<i>NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/</i>	15	9
<i>Participation in classes, seminars, laboratories*</i>	15	9
<i>INDEPENDENT WORK OF THE STUDENT/NON-CONTACT HOURS/</i>	35	41
<i>Preparation for the project/essay</i>	20	23
<i>Preparation for the classes</i>	5	3
<i>Preparation to the multimedial presentation</i>	10	15
TOTAL NUMBER OF HOURS	50	50
ECTS credits for the course of study	2	2

**delete as appropriate*

Accepted for execution (date and legible signatures of the teachers running the course in the given academic year)

Maria Gopke-Zabrejka