

DESCRIPTION OF THE COURSE OF STUDY

Course code	0532-1TiR-C8-PT	
Name of the course in	Polish	Podstawy turystyki i rekreacji
	English	Fundamentals of tourism and recreation

Z komentarzem [a1]: W kontekście akademickim czy naukowym, często pojawia się to słowo zamiast basics. Fundamentals zakłada pojęcia kluczowe, istotne, podstawy, na których opiera się późniejsza wiedza, basics to bardziej podstawy w znaczeniu ogólnego wprowadzenia

1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

1.1. Field of study	Tourism and Recreation
1.2. Mode of study	Full-time studies, Part-time studies
1.3. Level of study	1st cycle studies, Bachelor Degree programme
1.4. Profile of study*	practical
1.5. Person/s preparing the course description	Patryk Brambert, PhD
1.6. Contact	patryk.brambert@ujk.edu.pl

2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

2.1. Language of instruction	English
2.2. Prerequisites*	none

3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

3.1. Form of classes	Lectures – 15 hours Classes – 18 hours e-learning – 12 hours
3.2. Place of classes	At the UJK premises
3.3. Form of assessment	Graded credit
3.4. Teaching methods	Traditional lecture, practical exercises, project, discussion, paper, e-learning
3.5. Bibliography	Required reading
	Further reading

Gaworecki W., 2010, Turystyka [Tourism]. Wyd. PWE, Warszawa.
Kurek W. (red.), 2011, Turystyka [Tourism]. Wyd. PWN, Warszawa.
Toczek–Werner S. (red.), 2007, Podstawy rekreacji i turystyki [Fundamentals of recreation and tourism]. wyd. AWF Wrocław.

Alejski W., 2000, Turystyka w obliczu wyzwań XXI wieku [Tourism in the face of the challenges of the 21st century]. Wyd. Albis, Kraków.
Golebski G. (red.), 2009, Kompendium wiedzy o turystyce [A compendium of knowledge about tourism]. Wyd. PWN, Warszawa.
Łobożewicz T., Bińczyk G., 2001, Podstawy turystyki [Fundamentals of tourism]. Wyd. WSE, Warszawa.
Przeclawski K., 1996, Człowiek a turystyka – zarys socjologii turystyki [Man and tourism - an outline of the sociology of tourism] Wyd. Albis, Kraków.

Z komentarzem [a2]: Konwersatorium to po angielsku tutorial, classes to ćwiczenia. Ten wzór w ostatniej tabelce nie ma do wyboru tutorials tylko classes, dlatego ujednoliciłam, żeby pozostać wierną formularzowi.

4. OBJECTIVES, SYLLABUS CONTENT AND INTENDED LEARNING OUTCOMES

4.1. Course objectives (including form of classes)
Lectures
O1. Learning and explaining the problems of contemporary tourism. O2. Characteristics of phenomena occurring in contemporary tourism. O3. Identification of conditions for the development of tourism.
Classes
O1. Developing the skills for a comprehensive assessment of tourist attractiveness of the natural environment. O2. Shaping knowledge and skills to use various research methods to analyse and characterise tourist phenomena. O3. Developing the ability to use scientific literature, statistical data for the analysis of tourist phenomena.
e-learning
O1. Determining the volume of international tourism flows in selected countries per tourist regions. O2. Characteristics of the activities of tourism organisations and associations in Poland and in the world, including defining the most important contemporary initiatives for the development of tourism.
4.2. Detailed syllabus (including form of classes)
Lectures
1. History of tourism in the world and in Poland. (2 hours). 2. Basic concepts of tourism and recreation (2 hours). 3. Factors of tourism development (2 hours). 4. Basic methods of assessing the attractiveness of the natural and anthropogenic environment for the needs of tourism

(4 hours).
5. Functions and dysfunctions of tourism (4 hours).
6. Statistical research in tourism (1 hour).
Classes
1. Precursors and meritorious in the development of tourism (4 hours).
2. Basic definitions and concepts of tourism (2 hours).
3. Types and forms of tourism (4 hours).
4. Assessment of selected conditions for the development of the tourism function of selected communes in Poland (6 hours).
5. Tourism and the quality of life (2 hours).
e-learning
1. International tourism flows (6 hours).
2. Activities of organisations and tourist associations in Poland and in the world (6 hours).

4.3. Intended learning outcomes

Code	A student, who passed the course	Relation to learning outcomes
within the scope of KNOWLEDGE:		
W01	explains basic terms and concepts related to tourism, describes the history of tourism development in Poland and in the world, characterises phenomena occurring in contemporary tourism	TTR1P_W01 TTR1P_W03 TTR1P_W11
W02	characterises the key issues concerning the causes and determinants of the development of modern tourism (functions and dysfunctions)	TTR1P_W01 TTR1P_W03 TTR1P_W11
W03	classifies tourism flows according to various criteria, describes the specificity of domestic and foreign tourism and characterises changes in the geographical environment related to tourism	TTR1P_W01 TTR1P_W03 TTR1P_W11
within the scope of ABILITIES:		
U01	identifies and assesses the relationships resulting from various classifications of tourism in relation to the fields of socio-economic activity, and forecasts their practical impact on securing the needs for goods and services during a tourist trip	TTR1P_U01 TTR1P_U02 TTR1P_U11
U02	applies knowledge related to tourism to a detailed description and practical analysis of socio-economic and legal processes and phenomena, and uses terminology related to state and resources of tourist values (natural and cultural) occurring in the geographical environment, and identifies economic phenomena and processes related to the tourism market	TTR1P_U01 TTR1P_U02 TTR1P_U11
U03	obtains data from text, cartographic and electronic databases for the proper recognition and understanding of phenomena representative for the fields of socio-economic activity based on natural sciences in modern tourism	TTR1P_U01 TTR1P_U02 TTR1P_U11
within the scope of SOCIAL COMPETENCE:		
K01	tackles gaps and improves own knowledge and skills in the field of tourism	TTR1P_K01

4.4. Methods of assessment of the intended learning outcomes

Teaching outcomes (code)	Method of assessment (+/-)																				
	Egzam oral/written*			Test*			Project*			Effort in class*			Self-study*			Grup work*		Others*			
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes		Form of classes			
	L	C	E	L	C	E	L	C	E	L	C	E	L	C	E	L	C	E	L	C	E
W01				X	X							X			X	X	X	X			
W02				X	X							X			X	X	X	X			
W03				X	X							X			X	X	X	X			
U01				X	X							X			X	X	X	X			
U02				X	X							X			X	X	X	X			
U03															X	X	X	X			
K01															X		X				

4.5. Criteria of assessment of the intended learning outcomes

Form	Grade	Criterion of assessment
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of classes		
Lectures (L) (including e-learning)	3	Knows basic terms and concepts related to tourism and factors of its development, describes the history of tourism development in Poland and in the world, including characteristics of changes in contemporary tourism
	3,5	Knows basic terms and concepts related to tourism and factors of its development, describes the history of tourism development in Poland and in the world, including changes in tourism flows, knows how to classify tourism flows according to various criteria.
	4	Knows basic terms and concepts related to tourism and factors of its development, describes the history of tourism development in Poland and in the world, including changes in tourism flows, knows how to classify tourism flows according to various criteria, can identify and assess comprehensive impact of tourism on natural, socio-cultural and economic environment (functions and dysfunctions), can forecast practical impact of tourism development in a given area, can conduct basic analysis of the use and impact of tourism resources on the development of tourism in a given area.
	4,5	Knows terms and concepts related to tourism and factors of its development. Applies knowledge related to tourism to describe and analyse socio-economic and environmental phenomena. Describes the history of tourism development in Poland and in the world, including characteristics of changes in tourism flows, knows how to classify tourism flows according to various criteria, can identify and assess comprehensive impact of tourism on natural, socio-cultural and economic environment (functions and dysfunctions), can forecast practical impact of tourism development in a given area, can conduct a comprehensive analysis of the use and impact of tourism resources on the development of tourism in a given area.
	5	Knows terms and concepts related to tourism and factors of its development. Applies knowledge related to tourism to describe and analyse socio-economic and environmental phenomena. Describes the history of tourism development in Poland and in the world, including characteristics of changes in tourism flows, knows how to classify tourism flows according to various criteria, can identify and assess comprehensive impact of tourism on natural, socio-cultural and economic environment (functions and dysfunctions), can forecast practical impact of tourism development in a given area, can conduct a comprehensive analysis of the use and impact of tourism resources on the development of tourism in a given area. Can obtain data from text, cartographic and electronic databases and use it for comprehensive analysis of socio-economic phenomena observed in modern tourism.
classes (C) (including e-learning)	3	Knows basic terms and concepts related to tourism and factors of its development, describes the history of tourism development in Poland and in the world, including characteristics of changes in contemporary tourism
	3,5	Knows basic terms and concepts related to tourism and factors of its development, describes the history of tourism development in Poland and in the world, including changes in tourism flows, knows how to classify tourism flows according to various criteria
	4	Knows terms and concepts related to tourism and factors of its development, describes the history of tourism development in Poland and in the world, including changes in tourism flows, knows how to classify tourism flows according to various criteria, can identify and assess comprehensive impact of tourism on natural, socio-cultural and economic environment (functions and dysfunctions), can forecast practical impact of tourism development in a given area, can conduct basic analysis of the use and impact of tourism resources on the development of tourism in a given area.
	4,5	Knows terms and concepts related to tourism and factors of its development. Applies knowledge related to tourism to describe and analyse socio-economic and environmental phenomena. Describes the history of tourism development in Poland and in the world, including characteristics of changes in tourism flows, knows how to classify tourism flows according to various criteria, can identify and assess comprehensive impact of tourism on natural, socio-cultural and economic environment (functions and dysfunctions), can forecast practical impact of tourism development in a given area, can conduct a comprehensive analysis of the use and impact of tourism resources on the development of tourism in a given area.
	5	Knows terms and concepts related to tourism and factors of its development. Applies knowledge on tourism to describe and analyse socio-economic and environmental phenomena. Describes the history of tourism development in Poland and in the world, including characteristics of changes in tourism flows, knows how to classify tourism flows according to various criteria, can identify and assess comprehensive impact of tourism on natural, socio-cultural and economic environment (functions and dysfunctions), can forecast practical impact of tourism development in a given area, can conduct a comprehensive analysis of the use and impact of tourism resources on the development of tourism in a given area. Can obtain data from text, cartographic and electronic databases and use it for comprehensive analysis of socio-economic phenomena observed in modern tourism.

5. BALANCE OF ECTS CREDITS – STUDENT’S WORK INPUT

Category	Student's workload	
	Full-time studies	External studies
NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/	45	27
Participation in lectures	15	9
Participation in classes	18	18
Participation in the final test		
Others (e-learning)	12	
INDEPENDENT WORK OF THE STUDENT /NON-CONTACT HOURS/	55	73
Preparation for the classes	30	40
Preparation for the test	5	13
Preparation of multimedia presentation	20	20

<i>TOTAL NUMBER OF HOURS</i>	100	100
ECTS credits for the course of study	4	4

Accepted for execution (date and legible signatures of the teachers running the course in the given academic year)

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